



August 22, 2025

For Immediate Release

Company name	Takashimaya Company, Limited
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**Notice on the Acquisition of Shares in SOARZROCK Inc. by a Consolidated Subsidiary of Takashimaya Company,
Limited (Making It into a Sub-subsidiary)**

Takashimaya Company, Limited announced that it resolved for ALL TAKASHIMAYA AGENCY CO., LTD., one of its consolidated subsidiaries, to acquire all the shares in SOARZROCK Inc. to make it into its subsidiary (the Company's sub-subsidiary) at a meeting of its Board of Directors held on August 22, 2025.

This matter does not fall under the timely disclosure standards. Nevertheless, the Company has determined that it is useful information and is thereby voluntarily disclosing it. Therefore, the Company has omitted some of the items and details of the disclosed matters.

Details

1. Reasons for the Acquisition of Shares

ALL TAKASHIMAYA AGENCY CO., LTD., one of the Company's consolidated subsidiaries, is a comprehensive advertising agency that undertakes all aspects of corporate communication activities from sales promotions to spatial design and website production. In recent years, the company has been strengthening in the digital area focused on video production, web advertising and other activities.

Meanwhile, SOARZROCK Inc. is a company with advanced video processing technologies (VFX and computer graphics in general). The company has earned the trust of major clients with those technological capabilities serving as its strength. Accordingly, it has achieved stable growth since its foundation in 2012.

ALL TAKASHIMAYA AGENCY CO., LTD. forecasts it will improve its ability to make proposals to clients by leveraging SOARZROCK Inc.'s technological capabilities with this acquisition of shares. It then anticipates it will expand its business in the computer graphics and video markets that are expected to grow in the future. The two companies will mutually use their management resources and customer bases with the aim of creating synergies through collaboration.

Under its Group-wide Machi-dukuri Strategy, the Takashimaya Group intends to maximize the strengths of its group companies focused on department stores to provide shopping experiences that resonate with its customers as unique value. Each company will enhance its competitiveness within its industry to build business foundations unaffected by changes in the external environment in the future. That will lead to sustainable growth.

2. Overview of the Subsidiary Acquiring the Shares (ALL TAKASHIMAYA AGENCY CO., LTD.)

(1)	Name	ALL TAKASHIMAYA AGENCY CO., LTD.	
(2)	Address	3rd Floor, Takashimaya Group Headquarters Building, 2-12-10 Nihombashi, Chuo-ku, Tokyo, Japan	
(3)	Name and title of representatives	Norihiko Ito, Representative Director and President	
(4)	Business areas	Advertising and website production and data analysis, sales promotion planning and management, store renovation design and environmental design planning and management, development of various signs, etc.	
(5)	Capital	80 million yen	
(6)	Date of establishment	February 1, 1985	
(7)	Major shareholders and shareholding ratio	Takashimaya Company, Limited: 100%	
(8)	Relationship between the Company and ALL TAKASHIMAYA AGENCY CO., LTD.	Capital relationship	The Company holds 100% of the total voting rights in ALL TAKASHIMAYA AGENCY CO., LTD.
		Personnel relationship	Two of the Company's officers (one Managing Executive Officer and one Executive Officer) concurrently serve as officers of ALL TAKASHIMAYA AGENCY CO., LTD. In addition, 10 of the Company's employees are seconded to ALL TAKASHIMAYA AGENCY CO., LTD.
		Business relationship	The Company engages in certain transactions with ALL TAKASHIMAYA AGENCY CO., LTD.

3. Overview of the Sub-subsidiary Whose Shares Will Be Transferred

(1)	Name	SOARZROCK Inc.	
(2)	Address	1-36-17 Nagono, Nishi-ku, Nagoya-shi, Aichi, Japan	
(3)	Name and title of representatives	Wataru Kato *, Representative Director and President	
(4)	Business areas	Production of TV commercials, promotional videos, 3D computer graphics and motion graphics, etc.	
(5)	Capital	3 million yen	
(6)	Date of establishment	July 2, 2012	
(7)	Relationship between the Company and SOARZROCK Inc.	Capital relationship	There is no applicable capital relationship.
		Personnel relationship	There is no applicable personnel relationship.
		Business relationship	There is no applicable business relationship.

*Yoshinobu Shoji, Deputy General Manager of the Tokai Business Division at ALL TAKASHIMAYA AGENCY CO., LTD., is scheduled to become the Representative Director and President on the share transfer date. In addition, Wataru Kato, Representative Director and President of SOARZROCK Inc., is scheduled to be appointed an advisor. This transfer of shares is scheduled to be officially determined at the General Meeting of Shareholders and the Board of Directors' meeting of SOARZROCK Inc. to be held on September 25 this year.

4. Schedule

(1)	Board of Directors' resolution date	August 22, 2025
(2)	Contract signing date	August 22, 2025
(3)	Share transfer date	September 25, 2025 (planned)

5. Future Outlook

The impact of the aforementioned share acquisition on the Company's earnings forecasts will be minor. The Company will make a prompt announcement if matters which need to be announced arise in the future.