



Takashimaya monthly sales report Apr. 2015

(year on year)

Takashimaya	18.1%
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Takashimaya and 4 regional stores	17.6%
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

Department store business

(year on year)

Store	sales	customer traffic
Osaka only	29.1%	1.7%
Osaka *1	25.1%	1.2%
Kyoto only	19.0%	(0.2%)
Kyoto *2	17.3%	(1.8%)
Senboku	(2.9%)	(5.1%)
Okayama	16.2%	182.3%
Gifu	7.1%	(2.8%)
Yonago	13.3%	4.5%

Store	sales	customer traffic
Nihombashi	16.0%	(12.5%)
Yokohama only	15.1%	(1.6%)
Yokohama *3	13.8%	0.5%
Shinjuku	24.4%	(1.1%)
Tamagawa	10.9%	10.0%
Tachikawa	(0.8%)	(8.2%)
Omiya	6.9%	(2.7%)
Kashiwa	13.6%	(0.9%)
Takasaki	11.6%	7.4%

Western area	18.6%	9.1%
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Eastern area	14.8%	(0.5%)
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Total	16.2%	3.1%
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

(year on year)

Corporate business	34.2%
Cross-media business	57.5%

Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	13.9%	13.3%
Personal items	29.0%	28.1%
Utensils	15.5%	14.8%
Food items	6.9%	7.3%
Restaurants	0.3%	(0.0%)
Household goods	45.2%	44.5%
Services	14.0%	15.7%
Other	48.1%	39.4%
Total	18.1%	17.6%