



## Takashimaya monthly sales report Mar. 2015

(year on year)

<b>Takashimaya</b>	(23.8%)
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<b>Takashimaya and 4 regional stores</b>	(23.7%)
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.  
4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

### Department store business

(year on year)

Store	sales	customer traffic
Osaka only	(23.2%)	(7.9%)
Osaka *1	(22.4%)	(7.0%)
Kyoto only	(21.6%)	(0.8%)
Kyoto *2	(21.4%)	(2.6%)
Senboku	(17.9%)	(8.7%)
Okayama	(21.8%)	170.0%
Gifu	(18.5%)	(8.8%)
Yonago	(26.4%)	(14.8%)

Store	sales	customer traffic
Nihombashi	(27.8%)	2.7%
Yokohama only	(28.1%)	(10.0%)
Yokohama *3	(27.0%)	(9.2%)
Shinjuku	(18.9%)	(6.2%)
Tamagawa	(26.9%)	(0.9%)
Tachikawa	(29.8%)	(4.3%)
Omiya	(23.6%)	(3.7%)
Kashiwa	(18.0%)	(6.4%)
Takasaki	(22.8%)	(4.9%)

Western area	(21.7%)	3.9%
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Eastern area	(25.0%)	(5.7%)
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<b>Total</b>	<b>(23.7%)</b>	<b>(2.1%)</b>
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

\*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

\*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

\*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	(25.9%)
Cross-media business	(16.6%)

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(20.9%)	(20.8%)
Personal items	(33.3%)	(33.3%)
Utensils	(30.5%)	(30.3%)
Food items	(8.0%)	(7.7%)
Restaurants	(3.3%)	(3.9%)
Household goods	(37.4%)	(37.3%)
Services	(18.9%)	(19.5%)
Other	(9.5%)	(10.1%)
<b>Total</b>	<b>(23.8%)</b>	<b>(23.7%)</b>