



## Takashimaya monthly sales report Mar. 2014

(year on year)

<b>Takashimaya</b>	32.3%
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<b>Takashimaya and 4 regional stores</b>	31.8%
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4 regional stores: Okayama store, Gifu store,  
Yonago store, and Takasaki store

### Department store business

(year on year)

Store	sales	customer traffic
Osaka	32.9%	(0.6%)
Kyoto	28.3%	(1.2%)
Senboku	12.9%	4.3%
<i>Okayama</i>	37.4%	15.0%
<i>Gifu</i>	17.4%	(1.5%)
<i>Yonago</i>	23.1%	7.7%

Store	sales	customer traffic
Nihombashi	40.2%	1.2%
Yokohama	35.6%	5.2%
Shinjuku	32.6%	5.2%
Tamagawa	35.7%	4.5%
Tachikawa	27.8%	8.3%
Omiya	18.5%	35.7%
Kashiwa	19.7%	3.4%
<i>Takasaki</i>	21.1%	(6.2%)

Western area	29.2%	0.6%
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Eastern area	33.3%	5.1%
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<b>Total</b>	<b>31.7%</b>	<b>3.4%</b>
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Sales and customer traffic at the Sakai store and the Wakayama store are included in the these for the Osaka store.  
Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.  
Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	55.4%
Cross-media business	5.4%

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	24.6%	23.8%
Personal items	51.7%	51.0%
Utensils	44.9%	43.6%
Food items	4.3%	4.7%
Restaurants	7.2%	6.6%
Household goods	83.4%	82.0%
Services	28.1%	28.6%
Other	33.5%	32.0%
<b>Total</b>	<b>32.3%</b>	<b>31.8%</b>