



Takashimaya monthly sales report Mar. 2012

(year on year)

Takashimaya	16.5%
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Takashimaya and 4 regional stores	15.9%
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4 regional stores: Okayama store, Gifu store,
Yonago store, and Takasaki store

Department store businesses

(year on year)

Store	sales	customer traffic
Osaka	(3.6%)	(5.2%)
Kyoto	2.2%	0.8%
Senboku	(0.4%)	(2.3%)
<i>Okayama</i>	4.7%	0.9%
<i>Gifu</i>	0.3%	(3.9%)
<i>Yonago</i>	4.7%	(2.2%)

Store	sales	customer traffic
Tokyo	27.0%	23.4%
Yokohama	33.4%	28.2%
Shinjuku	41.1%	26.6%
Tamagawa	28.6%	20.4%
Tachikawa	31.2%	20.1%
Omiya	19.3%	8.7%
Kashiwa	38.7%	31.1%
<i>Takasaki</i>	29.1%	18.4%

Western area	(0.7%)	(3.0%)
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Eastern area	32.4%	25.7%
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Total	16.9%	12.8%
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Sales and customer traffic at the Sakai store and the Wakayama store are included in the these for the Osaka store.
Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.
Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

(year on year)

Corporate business	0.1%
Cross-media business	13.4%

Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	29.4%	28.3%
Personal items	6.5%	6.5%
Utensils	9.6%	8.8%
Food items	11.3%	10.6%
Restaurants	35.0%	33.0%
Household goods	9.7%	9.4%
Services	24.0%	23.8%
Other	18.0%	26.9%
Total	16.5%	15.9%